Maximize Your Marketing Efforts

SCASCA
SOUTH CAROLINA AMBULATORY
SURGERY CENTER ASSOCIATION

About SCASCA Members

SCASCA Members are ASC administrators, medical and nursing directors, business managers and CEOs that are proactive decision-makers actively looking for your services.

Sponsorship and Advertising Opportunities
Designed for South Carolina ASC Vendors

SCASCA Vendor Membership - $500 per year

- » Receive an electronic listing of all licensed ASCs in South Carolina.
- » Receive SCASCA Communications, including emails, newsletters and a members-only website.
- » 20% discount on any ONLINE marketing opportunity listed below
- » Year-long recognition on the SCASCA website.
- » Recognition in the SCASCA quarterly newsletter.
- » 10% discount on advertisement in SCASCA quarterly newsletter.

SCASCA Meeting Sponsorship/Exhibits

- » Sponsorship fees for the membership meetings are $500 per meeting date and include a company logo on marketing materials for meeting, 6 ft table for display, introduction during the meeting and a list of attendees
- » SCASCA holds 2 joint semi-annual conferences with GSASC. Sponsorship and exhibit fees for those events vary depending on the level you choose. A separate registration is required to participate.

SCASCA Newsletter Advertising

- » SCASCA publishes an electronic newsletter 4 times a year. Ad deadlines are February, May, August & November.
- » Various ad sizes are available from $125-$200
- » Artwork should be a .PDF, .EPS or JPG file. Recommended resolution is 300 dpi for all files.

SCASCA Online Opportunities

- » **Exclusive Email Blast - $1500 per blast**
- » SCASCA sends an exclusive email on your behalf to the SCASCA member list
- » Specs: 660w x (no height limit)

- » **SCASCA Member Email Ads - $300 per month**
- » Feature your company with a linked ad image in each SCASCA member communication sent. This is an exclusive footer banner ad placement.
- » Specs 660w x150h

- » **Website advertising**
- » Home page - $200 per quarter (one year discount available)
- » Home page ads are rotating – no more than 6 ads will rotate at any time

Become a Vendor Member Today!