



**SCASCA**  
SOUTH CAROLINA AMBULATORY  
SURGERY CENTER ASSOCIATION

# Maximize Your Marketing Efforts

## About SCASCA Members

SCASCA Members are ASC administrators, medical and nursing directors, business managers and CEOs that are proactive decision-makers actively looking for your services.

## Sponsorship and Advertising Opportunities

Designed for South Carolina ASC Vendors

### SCASCA Vendor Membership - \$500 per year

- » Receive an electronic listing of all licensed ASCs in South Carolina.
- » Receive SCASCA Communications, including emails, newsletters and a members-only website.
- » 20% discount on any ONLINE marketing opportunity listed below
- » Year-long recognition on the SCASCA website.
- » Recognition in the SCASCA quarterly newsletter.
- » 10% discount on advertisement in SCASCA quarterly newsletter.

### SCASCA Meeting Sponsorship/Exhibits

- » Sponsorship fees for the membership meetings are \$500 per meeting date and include a company logo on marketing materials for meeting, 6 ft table for display, introduction during the meeting and a list of attendees
- » SCASCA hosts its Annual Conference each May, offering vendor members priority registration opportunities. Sponsorship and exhibit options are available at various levels to suit your goals. Please note that a separate registration is required to participate.

### SCASCA Newsletter Advertising

- » SCASCA publishes an electronic newsletter 4 times a year. Ad deadlines are February, May, August & November.
- » Various ad sizes are available from \$125-\$200
- » Artwork should be a .PDF, .EPS or JPG file. Recommended resolution is 300 dpi for all files.

### SCASCA Online Opportunities

- » **Exclusive Email Blast - \$1500 per blast**
- » SCASCA sends an exclusive email on your behalf to the SCASCA member list
- » Specs: 660w x (no height limit)
- » **SCASCA Member Email Ads - \$300 per month**
- » Feature your company with a linked ad image in each SCASCA member communication sent. This is an exclusive footer banner ad placement.
- » Specs 660w x150h
- » **Website advertising**
- » Home page - \$200 per quarter (one year discount available)
- » Home page ads are rotating – no more than 6 ads will rotate at any time



**Become a  
Vendor Member  
Today!**

For questions or advertising opportunities contact [Jaclynn@ascmember.org](mailto:Jaclynn@ascmember.org)